

mei® Cashless Solution Suite

Equipping machines with a cashless payment option is becoming a competitive necessity for the industry. Provide the 75% of consumers carrying at least one card for payment a choice. Match the machine point of sale to the traditional retail experience.

MEI has the portfolio to deliver an end-to-end cashless solution. Transform your machines from a cash and coupon only operation to accept cashless payment forms like:

- Traditional magnetic swipe cards
- Contactless/Near Field Communication (NFC) acceptance
- Mobile wallet applications

Distributed By:

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To craft your cashless solution:

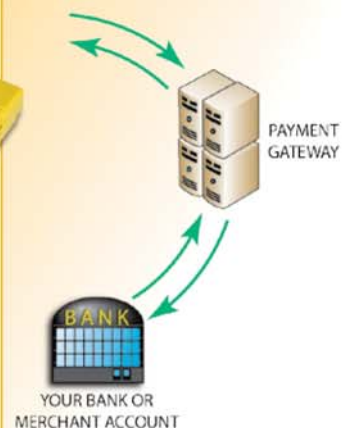
1 Choose the MEI CASHFLOW® bezel that meets your cashless POS payment strategy



2 Talk with the credit card processors through the MEI EASITRAX® Advance 5000™ telemeter or alternative compatible devices



3 Use a flexible payment gateway to process and deliver your profits to the bank



From the Advance 5000's user friendly interface to its numerous industry certifications, it's a feature rich device for cashless connectivity.

User Friendly interface:

- LED lights and 3-button interface – offering better self diagnostic tools and user feedback at the machine, including that:
 - A machine has been filled
 - A machine has been serviced
 - A driver has performed a cash test vend
- More durable and securely locked cable connections –reinforcing machines stay online
- Easily removable and accessible components – providing easier installation and in-field updates
 - SIM Cards/communication modules
 - SD cards



A Certified Solution:

Designed with the future in mind and as a connective pipe in your machines, a certified solution is important to future proof your investment.

- Transmits cashless transactions via a secure PCI compliant device
- Supports NAMA VDI to server standards
- Pairs with an EMV certified bezel (EasiChoice) with L1 and L2 compliance

Advancing Features:

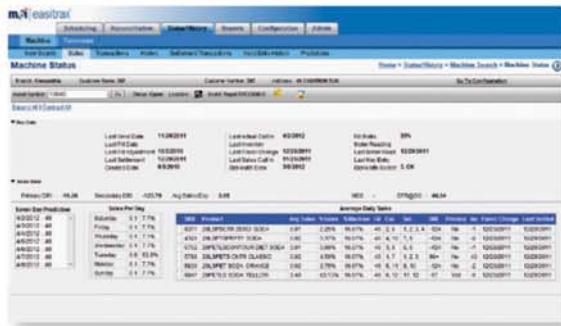
The Advance 5000 can do more. Transmit your real time machine data to the back office through the same device.

Reconcile your cashless sales and DEX data with an EASITRAX VMS solution, to get better control and visibility of your machines' profitability.



Peripheral Connectivity Choices:

- Robust wizard based service tools
- Configure via USB
- Access data through:
 - Standard DEX port or
 - USB 1.1
- Promote site retention by deploying cashless with one of the 4 MEI bezel solutions



The MEI Cashless Solution Suite, combining CASHFLOW cashless bezels and the EASITRAX Advance 5000, is a one stop shop for all your cashless needs. It's your point of difference at the point of sale.



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Cashless Bezel Suite

The MEI cashless bezel portfolio is comprised of 4 different functional offerings to meet your point of sale payment needs. Choose a bezel that's right for your machine and install it right onto your existing MEI bill validator. Give consumers a choice and begin to reap the revenue boost from the incremental sales you generate by enabling cashless payment.



The CASHFLOW[®] 4-in-1

- Contactless/Near Field Communication (NFC) acceptance
- Take traditional magnetic stripe cards, coupons and cash
- Accepts mobile wallet applications, like Google[®] Wallet
- Strobing LED lights indicate where to swipe cards and help merchandise machines



The CASHFLOW 3-in-1

- Bill 'Recycler Ready' bezel – compact in design to easily deploy cashless and recycling together in the same machine
- A retail-like experience accepting cards and higher denomination bills
- LED denomination lights indicate which bills are accepted in real-time



The CASHFLOW Combo

- Traditional magnetic stripe reader, joined with cash and coupon acceptance
- Durable plastic and cast metal bezel designs. Cast metal offering deters vandals from machines in less desirable areas



The CASHFLOW EasiChoice

- Perfect for operators who intend to be early adopters of contactless EMV card acceptance
- Accepts all forms of cashless payment: magnetic stripe, contactless/NFC, coupons and cash
- A credit only version of this device is also available in select markets
- Interac Flash capability available in the Canadian market

Behind each of these bezels lies a proven CASHFLOW[®] brand bill validator – field tested for performance and reliability.



Cashless Connectivity

Now, Give Your Machine a Voice™ for cashless connectivity with the Advance 5000 telemeter. A highly configurable and flexible solution, it positions your business for profitability.

Talk on the network of your choice. Whether it's an AT&T's, 2G, 3G or Verizon's CDMA network, you can select and negotiate the communication and coverage plan that's right for you.

The Advance 5000 is also gateway- and card processor-agnostic. Now you have the ability to work with a flexible gateway provider, like Apriva®, to choose the back end providers that meet your financial and reporting tool criteria.

Its modular hardware design allows you to add and remove components to keep up with changing technology in the market. Connect your machines through:

- **WAN (Wide Area Network)** – verify and process cashless transactions by “calling out/talking” through a single telemeter
- Or coming soon, connect through a **wired Ethernet option**.

The device pairs with an MEI cashless bezel is PCI DSS certified providing you the highest level of security for cashless transactions. When matched with the new CASHFLOW EasiChoice bezel, it's even an EMV certified package.

A communication hub, the Advance 5000 can also be enabled for telemetry. It conveniently parses the cashless and telemetry DEX data across multiple IP addresses and APN (access point networks) giving operators more choices to control data security and communication costs. The Advance 5000 will also be the engine for a new MEI Interactive Vending Display System (IVDS) solution, which will support a variety of screen and bezel types.

Give your machine a voice™

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