

## Max-eBar<sup>®</sup> in Hotels



The Max-eBar system is designed to turn a simple refrigerated vending machine into an **integrated corridor retail centre** offering guests 24/7 access to goods using the room key and charging to their room bill providing the guest with a convenient, reliable, quick and easy to operate service.

The Max-eBar dispenser is usually sited on the guest bedroom corridor or in a central location like the reception area; allowing guests to simply swipe their room key, make a purchase and have it charged directly to their room account. No debit/credit cards or cash are required. In effect,

a 'max' electronic Bar version of a 'mini' in-room bar with one dispenser able to provide service to many rooms.

The Max-eBar can be banked in or vinyl wrapped to integrate fully into the design of the hotel, providing guests a quick, simple and effective service with minimum cost and fuss.

Max-eBar can dispense a full range of products from alcoholic and soft drinks to snacks, chilled food, gifts and 'distress' items.

Max-eBar provides many benefits including:

- 1) Reduced stockholding
- 2) Faster stock turnover
- 3) 24/7 unmanned service
- 4) An alternative to visiting the bar or restaurant for those in a hurry and for those travelling alone
- 5) Safe, secure deliver, no possibility of contamination or returns
- 6) Impulse purchases with 'no money' required
- 7) Opportunity to provide unattended serving of alcohol
- 8) Wide range of goods available
- 9) Available in Hostel or Hotel mode
- 10) Accurate billing avoids disputes at Reception



The PMS interface and doorkey card type and manufacturer (magnetic stripe & RFID proximity available) will need to be discussed.