



CIRCUMVEND

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CIRCUMVEND™ B2B Vending Machine Monitoring System

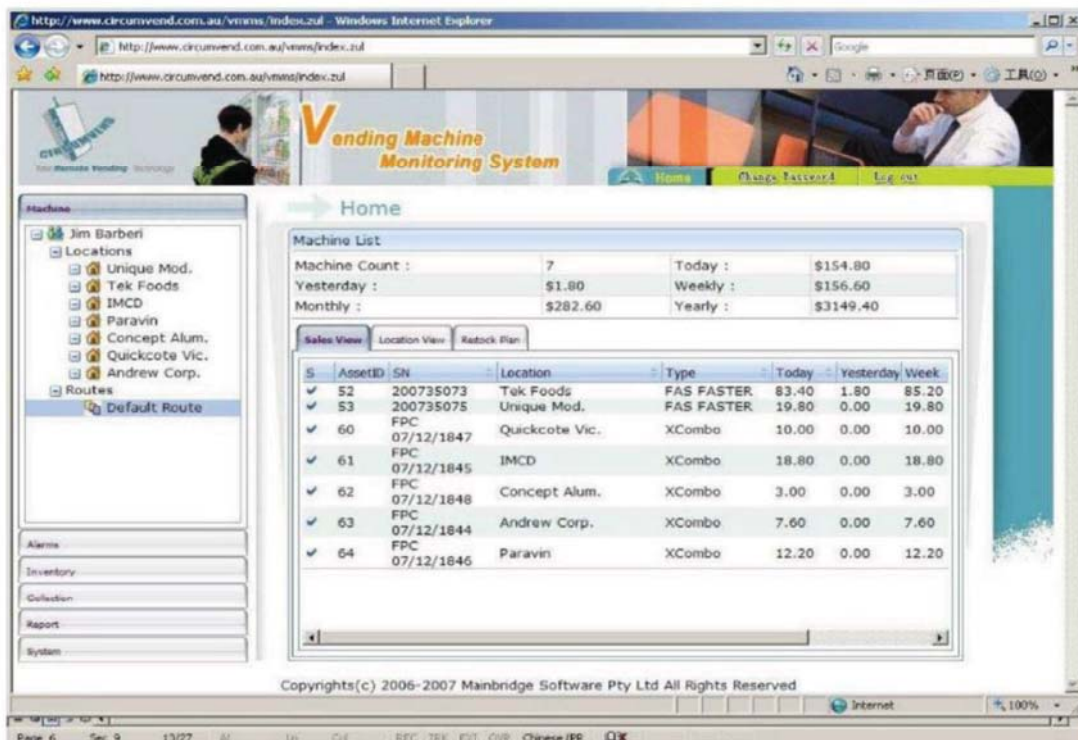
The **Back-2-Base (B2B)** Telemetry System allows you to take control of your vending machine business and operations by allowing you to monitor your vending machine(s) from any computer that has an internet (wireless or Ethernet) connection.

B2B allows you to **save time and money whilst increasing sales turnover** by allowing the following beneficial tasks:

- View the real-time inventory in your machines.
- Receive instant alerts if your machine is running low on products.
- Monitor the health of your machines, power failures, coil breaks, temperature failures, coin mechanism failures etc.
- Create sales reports to improve your knowledge of product placements and consumption patterns.
- Create efficient and time-saving restock lists, so your drivers know exactly when and where to go and what to take with them.

The B2B vending machine monitoring system uses a standard data terminal unit (DTU) to read audit data from the vending machine through the data exchange (DEX) protocol before uploading the data to the server through a GPRS network (GSM Packet radio).

A product barcode is widely used for tracking trade items in stores. The barcode (with its numerical reference underneath the barcode) is found on the item itself.



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